

Privacy Policy

Protecting your private information is our priority. This Statement of Privacy applies to jeremyfreeman.com and Reverse The Curse, Inc. and governs data collection and usage. For the purposes of this Privacy Policy, unless otherwise noted, all references to Reverse The Curse, Inc. include jeremyfreeman.com The Reverse The Curse, Inc. website is a goat yoga, goat services, and goat product e-commerce site. By using the Reverse The Curse, Inc. website, you consent to the data practices described in this statement.

Collection of your Personal Information

In order to better provide you with products and services offered on our Site, Reverse The Curse, Inc. may collect personally identifiable information, such as your:

- First and Last Name
- E-mail Address
- Phone Number
- website usage and IP location

If you purchase Reverse The Curse, Inc.'s products and services, we collect billing and credit card information. This information is used to complete the purchase transaction.

Reverse The Curse, Inc. may also collect anonymous demographic information, which is not unique to you, such as your:

- Age
- Gender

Please keep in mind that if you directly disclose personally identifiable information or personally sensitive data through Reverse The Curse, Inc.'s public message boards, this information may be collected and used by others.

We do not collect any personal information about you unless you voluntarily provide it to us. However, you may be required to provide certain personal information to us when you elect to use certain products or services available on the Site. These may include: (a) registering for an account on our Site; (b) entering a sweepstakes or contest sponsored by us or one of our partners; (c) signing up for special offers from selected third parties; (d) sending us an email message; (e) submitting your credit card or other payment information when ordering and purchasing products and services on our Site. To wit, we will use your information for, but not limited to, communicating with you in relation to services and/or products you have requested from us. We also may gather additional personal or non-personal information in the future.

Use of your Personal Information

Reverse The Curse, Inc. collects and uses your personal information to operate its website(s) and deliver the services you have requested.

Reverse The Curse, Inc. may also use your personally identifiable information to inform you of other products or services available from Reverse The Curse, Inc. and its affiliates.

Sharing Information with Third Parties

Reverse The Curse, Inc. does not sell, rent or lease its customer lists to third parties.

Reverse The Curse, Inc. may, from time to time, contact you on behalf of external business partners about a particular offering that may be of interest to you. In those cases, your unique personally identifiable information (e-mail, name, address, telephone number) is transferred to the third party. Reverse The Curse, Inc. may share data with trusted partners to help perform statistical analysis, send you email or postal mail, provide customer support, or arrange for deliveries. All such third parties are prohibited from using your personal information except to provide

these services to Reverse The Curse, Inc. , and they are required to maintain the confidentiality of your information.

Reverse The Curse, Inc. may disclose your personal information, without notice, if required to do so by law or in the good faith belief that such action is necessary to: (a) conform to the edicts of the law or comply with legal process served on Reverse The Curse, Inc. or the site; (b) protect and defend the rights or property of Reverse The Curse, Inc. ; and/or (c) act under exigent circumstances to protect the personal safety of users of Reverse The Curse, Inc., or the public.

Tracking User Behavior

Reverse The Curse, Inc. may keep track of the websites and pages our users visit within Reverse The Curse, Inc. , in order to determine what Reverse The Curse, Inc. services are the most popular. This data is used to deliver customized content and advertising within Reverse The Curse, Inc. to customers whose behavior indicates that they are interested in a particular subject area.

This website uses Mouseflow: a website analytics tool that provides session replay, heatmaps, funnels, form analytics, feedback campaigns, and similar features/functionality. Mouseflow may record your clicks, mouse movements, scrolling, form fills (keystrokes) in non-excluded fields, pages visited and content, time on site, browser, operating system, device type (desktop/tablet/phone), screen resolution, visitor type (first time/returning), referrer, anonymized IP address, location (city/country), language, and similar meta data. Mouseflow does not collect any information on pages where it is not installed, nor does it track or collect information outside your web browser. If you'd like to opt-out, you can do so at <https://mouseflow.com/opt-out>. If you'd like to obtain a copy of your data, make a correction, or have it erased, please contact us first or, as a secondary option, contact Mouseflow at privacy@mouseflow.com.

For more information, see Mouseflow's Privacy Policy at <http://mouseflow.com/privacy/>.

For more information on Mouseflow and GDPR, visit <https://mouseflow.com/gdpr/>.

This information may be used to provide proof of your visit to jeremyfreeman.com.

Automatically Collected Information

Information about your computer hardware and software may be automatically collected by Reverse The Curse, Inc. This information can include: your IP address, browser type, domain names, access times and referring website addresses. This information is used for the operation of the service, to maintain quality of the service, and to provide general statistics regarding use of the Reverse The Curse, Inc. website.

Use of Cookies

The Reverse The Curse, Inc. website may use "cookies" to help you personalize your online experience. A cookie is a text file that is placed on your hard disk by a web page server. Cookies cannot be used to run programs or deliver viruses to your computer. Cookies are uniquely assigned to you, and can only be read by a web server in the domain that issued the cookie to you.

One of the primary purposes of cookies is to provide a convenience feature to save you time. The purpose of a cookie is to tell the Web server that you have returned to a specific page. For example, if you personalize Reverse The Curse, Inc. pages, or register with Reverse The Curse, Inc. site or services, a cookie helps Reverse The Curse, Inc. to recall your specific information on subsequent visits. This simplifies the process of recording your personal information, such as billing addresses, shipping addresses, and so on. When you return to the same Reverse The Curse, Inc. website, the information you previously provided can be retrieved, so you can easily use the Reverse The Curse, Inc. features that you customized.

You have the ability to accept or decline cookies. Most Web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. If you choose to decline cookies, you may not

be able to fully experience the interactive features of the Reverse The Curse, Inc. services or websites you visit.

Links

This website contains links to other sites. Please be aware that we are not responsible for the content or privacy practices of such other sites. We encourage our users to be aware when they leave our site and to read the privacy statements of any other site that collects personally identifiable information.

Children Under Thirteen

Reverse The Curse, Inc. does not knowingly collect personally identifiable information from children under the age of thirteen. If you are under the age of thirteen, you must ask your parent or guardian for permission to use this website.

Opt-Out & Unsubscribe from Third Party Communications

We respect your privacy and give you an opportunity to opt-out of receiving announcements of certain information. Users may opt-out of receiving any or all communications from third-party partners of Reverse The Curse, Inc. by contacting us here: Email: jeremy@jeremyfreeman.com - Phone: (872) 239-5907

E-mail Communications

From time to time, Reverse The Curse, Inc. may contact you via email for the purpose of providing announcements, promotional offers, alerts, confirmations, surveys, and/or other general communication. In order to improve our Services, we may receive a notification when you open an email from Reverse The Curse, Inc. or click on a link therein.

If you would like to stop receiving marketing or promotional communications via email from Reverse The Curse, Inc., you may opt out of such communications by clicking unsubscribe or emailing jeremy@jeremyfreeman.com

Changes to this statement

Reverse The Curse, Inc. reserves the right to change this Privacy Policy from time to time. We will notify you about significant changes in the way we treat personal information by sending a notice to the primary email address specified in your account, by placing a prominent notice on our site, and/or by updating any privacy information on this page. Your continued use of the Site and/or Services available through this Site after such modifications will constitute your: (a) acknowledgment of the modified Privacy Policy; and (b) agreement to abide and be bound by that Policy.

Contact Information

Reverse The Curse, Inc. welcomes your questions or comments regarding this Statement of Privacy. If you believe that Reverse The Curse, Inc. has not adhered to this Statement, please contact Reverse The Curse, Inc. at:

Reverse The Curse, Inc. 719 South State Chicago, Illinois 60605

Email Address: jeremy@jeremyfreeman.com

Telephone number: (872) 239-5907

Effective as of